



Seiwa launches SWx 1200, the 12" multifunction marine system with new generation built-in CHIRP Fish Finder



September 19th, 2018: At METS 2018 (**Hall 12 booth 533**), Seiwa launches the SWx 1200, the 12" multifunction marine system with built-in GPS antenna and Fish Finder CHIRP technology.

The SWx 1200 is the new multifunction marine system with designed to put every detail at your fingertips. The SWx 1200 **ultra bright 12"** display ensures clarity and contrast in all light conditions.

A powerful chartplotter available in two versions: standard and Combo. The **SWx 1200cw combo version** comes with built-in **dual frequency Fish finder with CHIRP technology** transmitting at 300W, 600W or 1kW that eliminates surface clutter and water column noise, for hi-fi visibility. At the same time, the unit is compatible with conventional Fish finder. The CHIRP transmits across a spectrum of frequencies, delivering an incredible amount of detail and clearly marking individual game fish and bait fish. Simply tell the unit what transducer you are using and it will select the type of Fish Finder to use. Moreover, you can place a mark on the fish finder echogram history.

The NMEA0183 & 2000 interface can transform the SWx 1200 in a multifunctional display to control your AIS, autopilot, engine etc. When connected to an **AIS** receiver, you can see valuable AIS data on the display. When connected to the engine, you can control it in the dedicated **engine page**.

SWx 1200 features a **Hybrid interface**, maximizing the benefits of the touch screen with the reliability of an ergonomic keyboard. The rotary knob gives you a fast and precise control in every condition, while the touch screen allows the best experience in map exploration and route building. Moreover, Programming the three F customizable keys, gives you instant access to your favourite functions. The software is designed to let you choose what to see and what to hide: map, FF, compass bar, data boxes in a **fully customizable display**.



Alongside the 9" chartplotter SWx900 (launched last year), the SWx 1200 completes the **Seiwa SWx series** dedicated to professional boats, fishing boats and big dashboards. You now choose between SWx900 and SWx 1200 according to your needs, available space and budget.

Duplicate your plotter on your tablet

Seiwa SWx series allows duplicating the plotter on your tablet: establishing a WiFi connection, you can use your tablet as a touchscreen chart plotter thanks to the innovative **Mirror control APP**.

Wireless LAN Connectivity

Software updates come easy: Keep your chart plotter always up to date, thanks to the WiFi connectivity.

Compatible with CaptainCloud.com

Synchronize your data with Captain Cloud and never lose your data again, manage routes, tracks and marks from any connected device. Build your favourite routes easily at home, and find them ready on your chartplotter!

The best maps

SWx 1200 is compatible with C-MAP MAX and C-MAP 4D maps.

Accessories

Swx1200 includes mounting bracket and power supply / data cable. Compatible with M828 smart GPS / GNSS receiver.

End user prices:

Seiwa SWx 1200 = 2299.18 € (+ taxes)

Seiwa SWcx 1200 (Fish finder combo) = 2499.18 € (+ taxes)

Seiwa SWx 900 = 999.18 € (+ taxes)

Seiwa SWcx 900 (Fish finder combo) = 1233.61 € (+ taxes)

Available on the shop on line **seiwadirect.com** and through Seiwa distributors worldwide.

More info at: http://www.seiwadirect.com/SWx_series.aspx



Seiwa SWx 1200 technical specifications

- Display size: 12"
- Display resolution: 1024x768px
- Display brightness: 1250 nits
- Touch-screen: Capacitive multitouch
- Back-lit keyboard
- Built-in GPS sensor: 10Hz GPS/GLONASS
- Built-in Fish Finder CHIRP*
- External GPS connector
- NMEA 2000
- NMEA 0183: 2x Rx/Tx on power cable
- Transducer connector*
- Memory slot: MicroSD
- Wireless LAN connection compatibility
- BT wireless technology capability
- Mounting options: Bracket and flush mount
- Waterproof: IPX6
- Supply voltage: 10-35 Vdc
- Operating temperature: -10°C / +60°C
- Storage temperature: -20°C / +80°C
- Transmitting frequency range: 2400 - 2483 MHz
- Maximum transmitting power: 100 mW
- Maximum power consumption: 24W (or 32W)*

* SWcw 1200

About Seiwa

Seiwa Marine Electronics produces electronic navigation instruments for professionals and leisure boats since 1984. With over 30 years experience on navigation equipments makes Seiwa as one of the most well-known OEM in the world in marine marketplace. One of the most successful products is the Explorer, a black box chartplotter controller used by fishermen worldwide.

SeiwaDirect.com is the marine electronics online store that offers free access to marine resellers and final users, no order commitment, no intermediary, worldwide delivery.

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Visit us at METS 2018 in Hall 12 booth 533 (SEIWA – SI-TEX)